Needs Assessment

The elements of your organization that produce quality products, effective processes, and satisfied and motivated employees encompass a wide range of activities: business strategy, business objectives, job performance needs, knowledge and skill acquisition, work process improvements, and interpersonal skills. Assessing these elements and integrating your organization's improvement efforts with the assessment are essential components of your business strategy.

What

An objective assessment of your organization's culture and work environment is the result of a carefully crafted and executed process. Cornerstone can assist you in designing the process, developing the appropriate instruments, gathering the information, providing an objective analysis, and formulating recommendations for improvement and reinforcement.

Why

A thorough needs assessment will allow you to understand the context of your capability to deliver quality products and services, and will increase the probability that the action you take will have a lasting, positive impact for your organization. An objective perspective can help you see strengths and opportunities that may not be visible from within.

How

Each needs assessment is unique and dependent upon the type of product or service that you offer. Our services include Surveys, Focus Groups, telephone Interviews, and personal Interviews, with an understanding of statistics, sampling, data collection, and analysis. We can provide you with interpretation, written summaries, reports, and presentations. Contact us so that we can discuss your individual needs and situation.

Consulting Services for Needs Assessment

Topic	Snapshot
Needs Assessment	partnering with you to design and implement a needs assessment process that is tailored to your desired outcomes and your organization